

ROSETTA[®]
SUMMIT
2023

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GROW 



Where Do We Go From Here:

Future of Rosetta

“

The scientific man does not aim at an immediate result. He does not expect that his advanced ideas will be readily taken up. His work is like that of the planter - for the future.”

Nikola Tesla

Mechanical and Electrical Engineer

Objectives

Explore where we've
been with innovation

Understand what we
are trying to accomplish
in the near term

Collaborate on future
ideas and paths to
success



Where we've
been...

2015



2015



2017



2017



2018

489

2021





2022



2022



2023



Where we're
going...

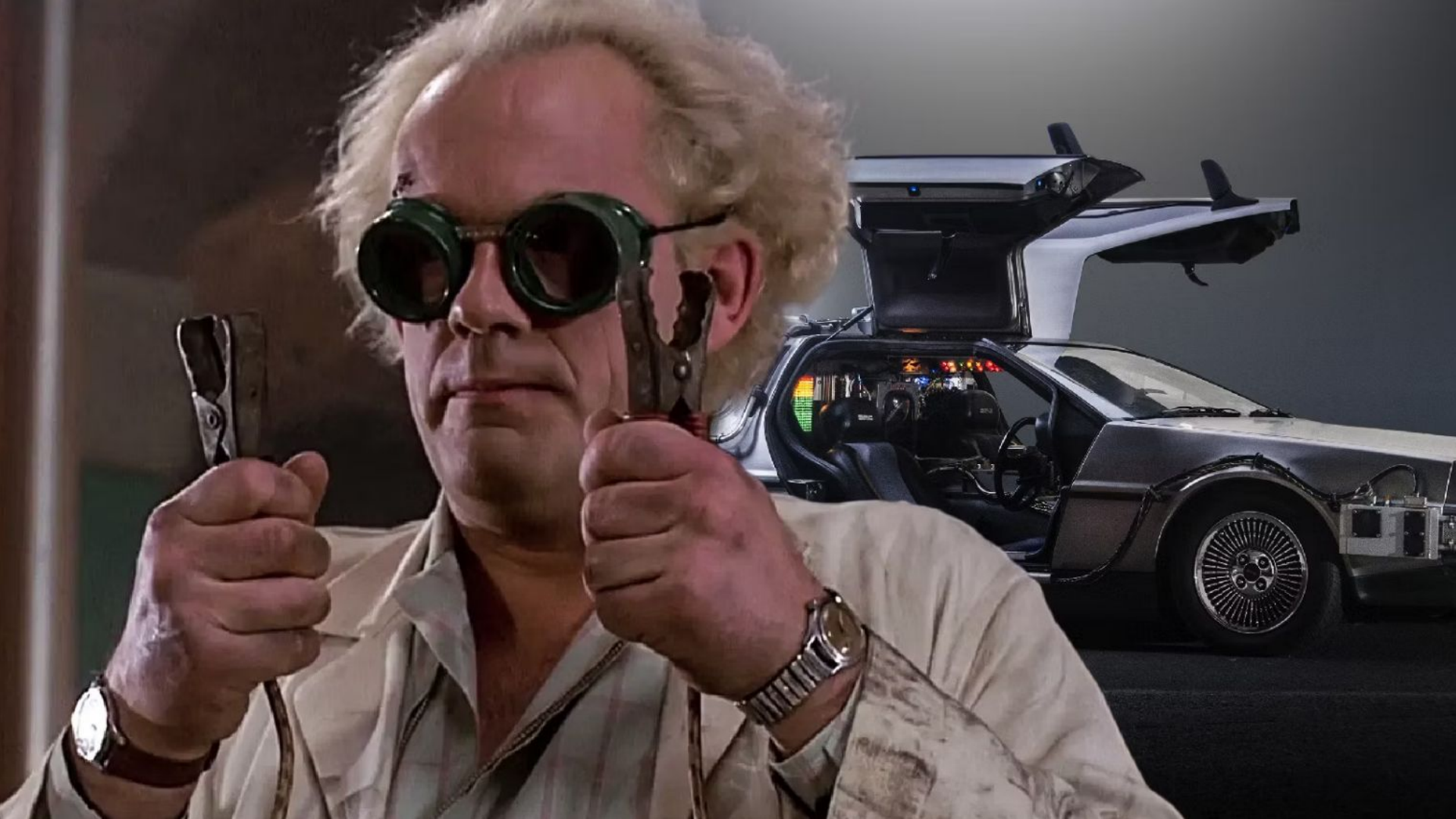


TRENCHLESS
TECHNOLOGY
CENTER™
LOUISIANA TECH UNIVERSITY.



Geopolymer concrete is mixed and sprayed using standard construction equipment.





Trends...







Mitte Eingang Entrance

WILLKOMMEN
WELCOME

Germany
September 2022

GalaBau 2022

Aktionsflächen hinter d...







What can you
do...

Having an Imprint on the Future

- Tremendous strength in our network
- How can we learn and grow from each other
- How do we grow in the future
 - Technology
 - Marketing
 - Products



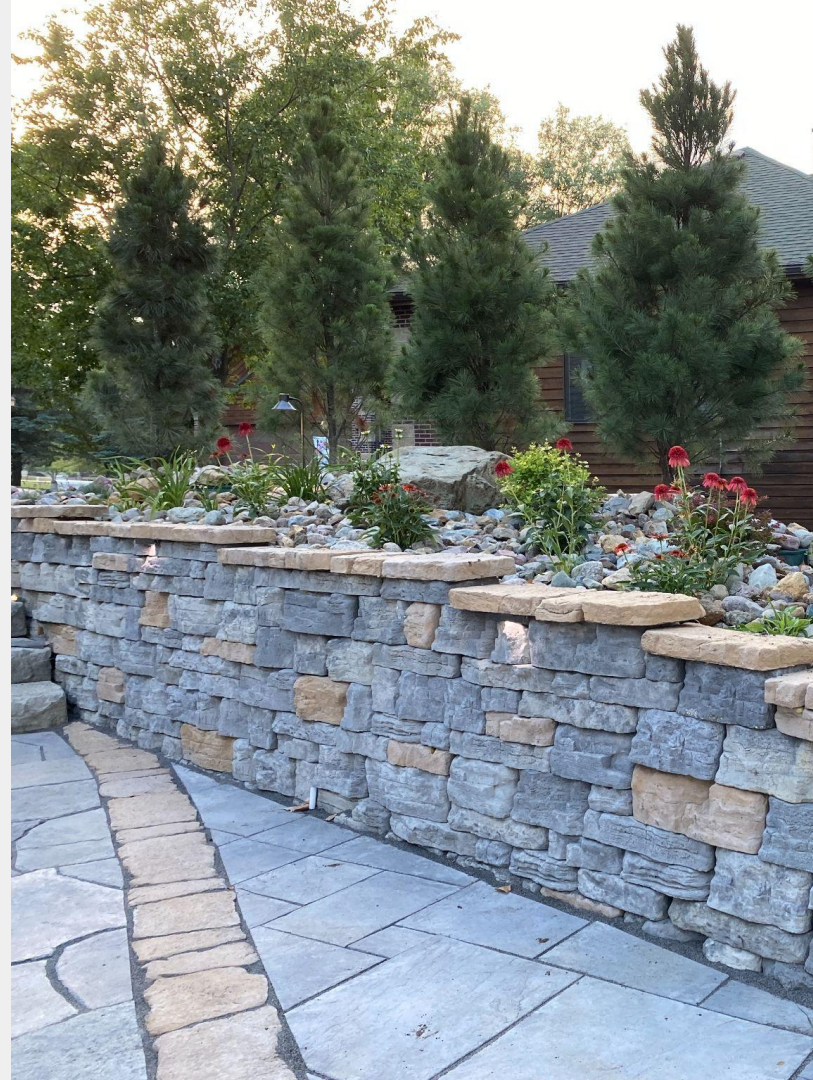


Product Task Force

- 4-6 Members (mostly sales, but production needs a voice, too)
- AB Leader: Jamie and Aaron
- Meet Quarterly (online)
- Discuss trends, demands, improvements
 - How do we build out our current products?
 - What do we need to add?
 - What's the next greatest thing?

Technology and Marketing Task Force

- 4-6 Members (Sales and Marketing)
- AB Leader: TBD
- Meet Quarterly (online)
- Discuss trends, demands, improvements
 - How do we improve our tools currently?
 - What tools do we need to add?
 - What marketing pieces do we need?



A photograph of a landscaped area featuring a multi-tiered retaining wall made of light-colored, rectangular stone blocks. The wall runs along a gravel path on the right. Behind the wall is a lush green lawn. In the background, there are large, natural boulders and a wooden fence with horizontal slats. The scene is brightly lit, suggesting a sunny day. A purple rectangular box is overlaid on the center of the image, containing the text "Rosetta Regional Meetings".

Rosetta Regional Meetings

Regional Meetings

- **Producer Pairings**

- By Region
- By Company Size
- By Product

- **Topics**

- Production Wins and Pains
- Sales Wins and Pains
- Directions from the Task Forces
- Learn from each other

Is this a good idea?



Schedule

Day 1

Fly In
Dinner and Social

Day 2

AM Plant Tour
PM Rosetta/Regional
Learning

Day 3

Fly Out



Roseetta Regions

- Canada
- Southeast Region
- Northeast Region
- Midwest Region
- West Region

Connect 

Learn 

Grow 

Thank You Sponsors!



Thank You All!



Thank You for Attending!

Look for survey and resources next week
via email. Travel safe!